

diversity 

‘Your Voice’

*Improving health care
for a diverse world*

DiversityRx

Since 1997 --



Policy development, research, education and support for health care providers, policymakers, researchers and advocates working to improve health care for minority, immigrant, and indigenous communities.

www.DiversityRx.org ~ ~ CLAS-talk listserv

National Conference on Quality Health Care for Culturally Diverse Populations

'Your Voice' webinars, communities of practice and peer learning networks



**Building
on a tradition of
peer-based
learning**

- Peer to peer practice advancement sessions
- CLAS-talk listserv
- Conference attendee online directory
- 2008 'Your Voice' sessions
 - Networking
 - Discussion of common issues and concerns



‘Your Voice’ activities

**helping people in the field
of cross cultural health care
network, collaborate, and
learn from each other
using Web 2.0 and
virtual learning tools**

- Webinar series
- Peer Learning Groups
 - Communities of Practice
 - Peer Learning Networks
- Redesign of the DiversityRx website
- Funded by a grant from The California Endowment



Webinars



- 11 webinars,
Sept 2009 – 2010
- 350 – 1600 attendees
per webinar, with 6400
total participants
- Participants suggested
more than 250 topics
for future webinars
- Topics included:
 - Joint Commission and
NCQA standards
 - interpreter certification
 - health reform
 - health literacy
 - the culturally competent
organization
 - using demographic data for
quality improvement



Communities of Practice

- 5 groups of 12-15 members with a common interest: cultural competence training, data collection, CLAS/disparity policy, others
 - Application process w supervisor's approval
 - Selection and role of facilitators
 - Group dynamics
- Focus on practice challenges and sharing information about strategies and resources
- Monthly virtual meetings with presentations and discussion
 - Staffing/infrastructure required
- Dedicated listserv
- Wiki-based resource library of lessons learned



Redesign of DiversityRx.org

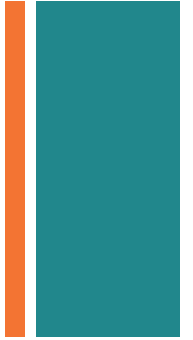
The screenshot shows a Mozilla Firefox browser window displaying the DiversityRx.org website. The browser's address bar shows the URL <http://staging.diversityrx.org/>. The website's header features the DiversityRx logo, the tagline "Improving Health Care for a Diverse World", and a "Get Email Updates!" section with a "Member Login" link and input fields for "ENTER EMAIL" and "SEARCH". A navigation menu includes links for Home, About, Topics, Activities, Resources, Blog, Events, and Members Area.

The main content area is divided into several sections:

- How to Use this site:** A section with a photo of a woman and a child, providing a quick overview of the site's interactive features. Below this is a "Get Started" section with links to "Conference 2010", "Webinars", and "Cultural Competence 101".
- DiversityRx Blog:** A section featuring a post titled "Welcome to the new DiversityRx!" dated Oct 07, 2010. The text mentions a grant from the Henry J. Kaiser Family Foundation for a website devoted to cultural health care.
- Latest Resources:** A section titled "Advancing Health Equity Resource Database" with a brief description of the online resource database developed by the Center for the Health Professions at the University of California, San Francisco.
- Our Mission:** A section explaining the purpose of DiversityRx: to improve the accessibility and quality of health care for minority, immigrant, and indigenous communities.
- Get Involved:** A section with four prominent buttons: "BECOME A MEMBER LOGIN", "JOIN THE CLAS-TALK LISTSERV", "DONATE", and "SUBMIT WEBSITE CONTENT".
- Events:** A section with a link to "Free Cultural Competence".

The browser's status bar at the bottom shows "Done".

Key features of new website



- Searchable databases
 - Resources
 - Organizations
 - Professional profiles
- Blogs featuring member contributions and comments
- Save and share favorite pages
- Home for future Your Voice activities and archives





Many thanks!

This work is made possible by:

- **Foundation Support - The California Endowment:** Ignatius Bau, Dianne Yamashiro-Omi
- **Staff:** Julia Puebla Fortier, Candice Mathew Healy, Anne Turner, Brittany Smith, Gale Peterson
- **Advisors:** Cindy Brach, Esther Han, Bob Like, Cindy Roat, Amy Wilson-Stronks, Mara Youdelman, Siobhan Champ-Blackwell, Ellen Howard, Anthony Schmitz, Ellen Wu
- **Moderators:** Erin Bowman, Diana Carr, Loretta Estes, Darci Graves, Jeffrey Ring, Carl Rush, Nadia Sawaya
- **Our dissemination partners:** AHRQ, CPEHN, Joint Commission, NCQA, and others